

THE COMMONWEALTH OF MASSACHUSETTS

EXECUTIVE OFFICE OF ENERGY AND ENVIRONMENTAL AFFAIRS



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Massachusetts Food Companies at 2017 International Summer Fancy Food Show

A Massachusetts Pavilion at the 2017 Summer Fancy Food Show, New York City, June 25 – 27, featured products from 32 Bay State specialty food businesses. The trade show has a reputation as the premier marketplace for value-added foods, with 2,400 exhibitors and 24,000 attendees. Many small to medium sized businesses develop sales from the mostly independent retail buyers in attendance. In addition to the companies in the Massachusetts Pavilion, there were some 30 additional Massachusetts exhibitors spread throughout the show. These entrepreneurial food businesses play important roles as part of the state's food system.

MDAR coordinates the Massachusetts Pavilion at the Summer Fancy Food Show as part of its support for the value added and specialty food sector. The Massachusetts Pavilion is part of the Avenue of State Pavilions featured at the show. Participants pay their complete expenses, however are eligible for reimbursement under the USDA Foreign Agriculture Service's Market Access Program to cover half the cost of eligible expenses. The state pavilions are of special interest to buyers looking to find regional products to meet their customer requests.

In addition, the mission prior to the show coordinated by MDAR and Food Export USA Northeast connected the businesses with international buyers, this year from 18 countries including Australia, Canada, China, Costa Rica, France, Germany, Guatemala, Hong Kong, India, Indonesia, Japan, Mexico, Saint Lucia, Saudi Arabia, Singapore, South Korea, Taiwan, and Vietnam.

Farm stand operators and retail businesses looking to add Massachusetts value-added products to their inventory are among the buyers that attended the trade-show event.

Two Massachusetts companies are winners for the "Oscar" of the food world - the prestigious "sofi" award. The winners are Vivra Chocolate and Effie's Homemade in multiple categories.

Massachusetts Pavilion:

88 Acres Foods, Dorchester, <https://88acres.com>, Healthy snacks with wholesome ingredients
Bacci Chocolate Design, Swampscott, <http://cbstuffer.com>, Biggest and best peanut butter cups
Biena Foods, Boston, <https://bienafoods.com>, Healthy chickpea snacks
Blossom Water, Westwood, <http://drinkblossomwater.com>, Available in four unique flavors
Boyajian, Canton, <http://www.boyajianinc.com>, Infused oils
Cape Cod Sweets, Pocasset, <http://www.capecodprovisions.com>, Cranberry candies
Cold Brew EvyTea, Boston, <http://coldbrewedtea.com>, Cold brew premium tea
Dancing Deer Baking, Boston, <https://www.dancingdeer.com>, Gourmet baked goods
Dresden Stollen, North Grafton, www.dresden-stollen.com, Delicious rich German bread
Effie's Homemade, Hyde Park, www.effieshomemade.com, Homemade crackers & biscuits
Fancypants Baking, Walpole, www.fancypantsbakery.com, Hand-crafted cookies, 100% natural, and nut free
Farmwise, Wellesley, <http://eatveggiefries.com>, Veggie fries
Golden Cannoli Shells, Chelsea, <http://www.goldencannoli.com>, Hand-rolled cannoli shells

Harbor Sweets, Salem, www.harborsweets.com, Hand crafted chocolates
Klara's Gourmet Cookies, Lee, www.klarasgourmetcookies.com, European style gourmet cookies
Lark Fine Foods, Essex, www.larkfinefoods.com, Cookies for grown ups
Makomas, Revere, <https://makomas.com>, Thirst quenching and delicious beverages
McCrea's Candies, Hyde Park, www.mccreascandies.com, Unique flavored caramels
Minus the Moo, Dorchester, <https://minusthemoo.com>, Lactose-free ice cream
New England Herbal Foods, Boston, <http://www.neherbalfoods.com>, Convenient premium products
New England Natural Bakers, Greenfield, <http://www.newenglandnaturalbakers.com>, Organic, all natural bulk granola and trail mix
Organic Living Superfoods, Walpole, <http://organiclivingsuperfoods.com/>, Organic, living superfoods
Plenus Group, Lowell, <http://www.pgifoods.com>, Premium, value-added specialty foods
Polar Beverages, Worcester, <http://www.polarbev.com>, Soft-drinks, seltzers, and mixers
Pure7 Chocolate, Lynn, <https://pure7chocolate.com>, Nutritious, delicious chocolate
Sauces 'n Love, Lynn, www.saucesnlove.com, Unique sauces to complete a meal
Shire City Herbals, Pittsfield, <https://firecider.com>, Organic, raw apple cider vinegar and honey based tonic
Spindrift Beverage, Waltham, <http://spindriftfresh.com>, Sparkling beverages made with real squeezed fruit
Stirrings, Mansfield, www.stirrings.com, Fun cocktail mixers
Strawberry Hill Grand Delights, Waltham, <http://www.strawberryhillcandy.com>, Elegantly designed chocolates and hard candies
Two Friends The Chocolate Company, Boxborough, <http://www.twofriendschocolates.com>, Handcrafted artisan chocolates
Vivra Chocolate, Walpole, <https://vivrachocolate.com>, Vivid and fun chocolates